

| At a Glance   | Over 20 Years of Experience  | Extensive Experience   |
|---|--|--|
| <ul style="list-style-type: none"> <li>• MFA in Web Design and New Media</li> <li>• BFA in Graphic Design from University of the Arts, Philadelphia</li> <li>• Advanced Typographic and Design Sensibilities</li> <li>• Expert Level with Adobe CC Suite</li> </ul> | <ul style="list-style-type: none"> <li>- Healthcare</li> <li>- Non-profit</li> <li>- Education</li> <li>- Website Design and Development</li> <li>- Content Management Systems</li> <li>-College Level Text Book Design</li> <li>- Package Design</li> <li>- Digital Print and Prepress</li> </ul> | <ul style="list-style-type: none"> <li>• HTML</li> <li>• CSS</li> <li>• CMS</li> <li>• Drupal</li> <li>• Wordpress</li> <li>• Concept Development</li> <li>• Project Management</li> <li>• Project Coordination</li> <li>• Strategies</li> </ul> |

**Profile**

An enthusiastic, self-motivated creative with over 10 years experience in the Graphic Design field, and an avid fan of all aspects of design. I have had the pleasure of exploring and succeeding at positions in production, conceptual development and design, and direction.

Expert-level skills in major design applications, extensive web design experience and the full knowledge of printing and prepress has allowed me to create successful promotional campaigns using printed collateral, social media and web design.

My current position is with a non-profit as a graphic/web designer; a position that entails managing a heavy workload including concept development, strategies, coordinating deadlines, handling budgets, and designing and creating promotional campaigns utilizing print, web and video.

Successful working independently or as part of a team, I mostly enjoy a collaborative working environment. I have held the role of both team member and team leader, supervisor, Creative Director and department head. I've gained independent working experience in my current position where I am the only designer, and as a freelancer.

I have a well-established fine arts background in drawing, painting, sculpture, printmaking and photography, which provides me with a strong foundation for effective design sensibilities.

**Skills**

- Natural ability to impart knowledge through clear explanation, presentation and demonstration.
- Exceptional administrative and organizational skills.
- Strategic planning with detailed project execution.
- Expert file management skills.
- Remarkable creative ability.
- Polished interpersonal communications skills.
- Experience with setting and following budgets.
- Expert-level with latest versions of Adobe CS.
- Fully versed in all aspects of print production.
- Working knowledge of CMS, .php, CSS, html 5

**Education**

|   |   |           |
|---|---|-----------|
| Academy of Art University, San Francisco, CA            | <i>MFA Web Design and New Media</i>       | 2011-2015 |
| The University of the Arts, Philadelphia, PA            | <i>BFA Graphic Design and Photography</i> | 1993-1996 |
| Pennsylvania Academy of the Fine Arts, Philadelphia, PA |   | 1990-1993 |

**Employment History**

**Southern NJ Perinatal Cooperative**      **2006-present**  
Pennsauken, NJ

*A state-licensed, non-profit, maternal-child health consortium serving the seven southernmost counties of New Jersey.*

**Communications Specialist**

- Design and production of informational brochures, flyers, posters, logos, invitations, and web items.
- Maintain www.snjpc.org.
- Staff Photographer charged with photographing clients, special events, creating and directing promotional photo shoots, videos and commercials.
- Collaborate with program directors to define need and develop strategy.
- Design, coordinate and maintain program and cooperative branding.
- Design, coordinate and produce multiple program newsletters.

**Mambo Sprouts Marketing**      **2003—2006**  
Haddonfield, NJ

*A whole and organic foods marketing agency.*

**Web and Graphic Designer, Production Coordinator, Writer, Editor**

- Design and maintain web www.mambosprouts.com.
- Design and coordinate multiple client newsletters.
- Provide customer service to subscribers and clients.
- Manage art programs, freelance writers and artists.
- Research, write and edit promotional articles.
- Manage and coordinate multiple direct mail programs.
- Design and layout retail coupons and coupon books.

**KPMG LLP**      **2000—2003**  
Philadelphia, PA

*An international corporate accounting firm.*

**Art Director, Philadelphia Chapter of the National Department of Production and Proposal Services**

- Manage a team consisting of two editors, two desktop publishers, five designers, and three production assistants in the Philadelphia office location and a site coordinator, and 4 production assistants in the Radnor, PA location.
- Provide art direction, hands-on design and production support for projects including high-level marketing collateral, internal events materials and client proposals and presentations.

**Harcourt College Publishers**      **1998—2000**  
Philadelphia, PA

*A college-level textbook publishing company.*

**Art Director**

- Responsible for the design and production of college-level textbooks, ancillaries, companion cd-roms, cd-rom packaging, and web sites.
- Oversee groups of designers, both in house and freelancers, as well as photographers, composers and art studios.
- Manage and coordinate art programs as well as directing the look and style of the book.
- Hands on design of core-text designs and cover designs.
- Coordinate deadlines.
- Develop concepts and strategies with authors and marketing personnel.

**Career Objectives**

- Effectively put to use my experience and skill to achieve career success by:*
- Making use of my skills to achieve advancement.
  - Securing a job that provides chances for promotion.
  - Acquiring a job that provides long-time job security and a stable income.
  - Taking advantage of ongoing technical and professional education.
  - Seeking a position in an area that is of interest.
  - Continue to enhance my skill set in order to maintain expert level.

**Past Notable Positions**

- Moore College of Art and Design, Philadelphia, PA  
*Instructor-Continuing Education*  
May 1999 to 2002
- Philadelphia City Paper, Philadelphia, PA  
*Art Director, Photo Editor/Contributor*  
May 1996 to Nov 1997
- Caraway Art & Design, Philadelphia, PA  
*Self-employed, Freelance Designer*